



26 SEPTEMBER 2026

REF KRP/CCPA/2026-27/01

TO

The Chief Commissioner

Central Consumer Protection Authority (CCPA)

Department of Consumer Affairs, Government of India

Krishi Bhawan, New Delhi – 110001

uspc-ca@nic.in

— Subject: Self-declaration of compliance with the Guidelines for Prevention and Regulation of Dark Patterns, 2023

Dear Sir / Madam,

I am writing in my capacity as Director of **KRP Tech Solutions (OPC) Private Limited**, the parent entity operating the e-commerce brand **Nearby Pets India**. We operate localised web portals dedicated to facilitating ethical pet rehoming and providing related pet supplies across our regional markets.

In accordance with the advisories issued by the Central Consumer Protection Authority regarding the prevention of deceptive UI/UX practices, we have conducted a comprehensive internal self-audit of the Nearby Pets India platform, including our product catalogues, checkout flows and user interfaces.

We hereby formally declare and certify that our platform is free from the thirteen specified dark patterns set out in the Guidelines for Prevention and Regulation of Dark Patterns, 2023. Specifically, we affirm the following regarding our operations:

No drip pricing

All costs associated with pet rehoming fees, supplies and delivery are displayed transparently upfront. No hidden platform or convenience fees are added at the final checkout stage.

No basket sneaking

No supplementary items, services or donations are pre-ticked or automatically added to a user's cart without their explicit, manual consent.

No false urgency

We do not employ artificial countdown timers, misleading inventory tags or fabricated scarcity metrics to pressure users into rushed decisions.

No subscription traps

Any recurring supply orders or memberships can be cancelled seamlessly through user account settings, without unnecessary friction.

Clear communication

All prompts and refusal buttons — for example, declining newsletters or notifications — are framed in neutral language, without “confirm shaming” tactics.

Ethical transparency is vital to our operations, particularly in ensuring that pets available for rehoming find secure environments without misleading the adopting families. We remain fully committed to upholding the principles of fair consumer rights and maintaining a transparent digital ecosystem.



This declaration is also being made publicly accessible on our platform in compliance with CCPA directives. Should you require any further documentation, server logs or our internal audit checklist, please do not hesitate to contact us.

For and on behalf of

KRP Tech Solutions (OPC) Private Limited


Soundarajan Kannan
— Director

KRP TECH SOLUTIONS (OPC) Pvt Ltd.

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